

PROPAK MENA

By AFRICA FOOD MANUFACTURING

2023 Event Guide



**Leading Trade Event for the Packaging and
Processing Industry In Mena Region**



28 - 30 May 2023



Egypt International Exhibition Center

Adding a Flavour of Innovation to the F&B Manufacturing Industry in Africa

ProPak MENA is an annual dedicated Processing & Packaging sourcing event for the African F&B manufacturing industry that offers pre-arranged matchmaking opportunities between buyer-seller, networking and educational content through our online and physical platforms

ProPak MENA, co-located with Fi Africa, brings +10,000 decision-makers and +350 of the most innovative global suppliers looking to meet Production, Quality Control, R&D professional, General Management and Distributors from Africa and Egypt, the most dynamic consumer

In 2023, Fi Africa will take place from 28 - 30 May in Cairo at Egypt International Exhibition Center, Africa's largest food and beverage market and the region's most dynamic consumer goods market.



\$ 18.01 billion

is the forecasted volume for the Middle East and Africa Beverage Packaging Market by 2026 from \$ 14.75 billion in 2022, growing at a CAGR of 4.07%.



\$ 6.5 billion

is set to be the chocolate market size alone by 2025, growing at a CAGR of 6.72%, while Ice Cream is striving for a significant share of the African dessert market by 2027, reaching a CAGR of 10.7%. Both categories fall under the Middle East and Africa bakery and confectionery products market as they contribute to its growth at a CAGR of 2.2% by 2025.



4.5% CAGR

estimated for the Middle-East and Africa **polyethylene terephthalate (PET)** resin market as it witnesses a significant growth during 2022 – 2027. While the global market was valued at US\$ 38.48 Billion in 2020 and is expected to exhibit a **CAGR of 6.7%** during (2021-2027).



2022 Highlights

Celebrating the 10th Edition and the Biggest... So Far

The gala dinner brought together all the key players of the F&B industry in celebration of the 10th edition. The event offered a great networking opportunity for decision makers and market leaders from Africa and the Middle-East.



Featured Exhibitors

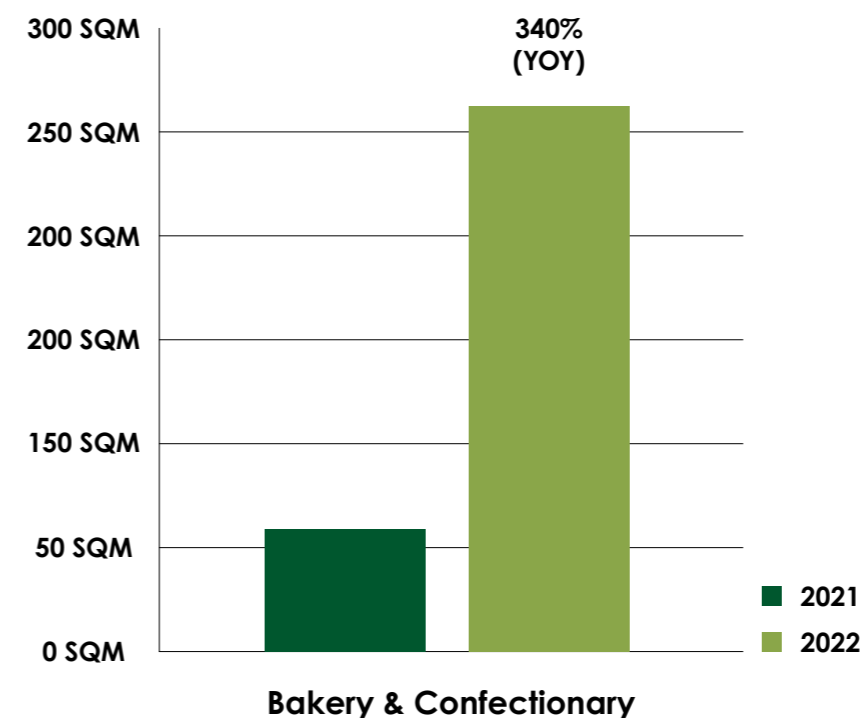


Exhibitor Satisfaction



Bakery and Confectionery Sector

Booming Success

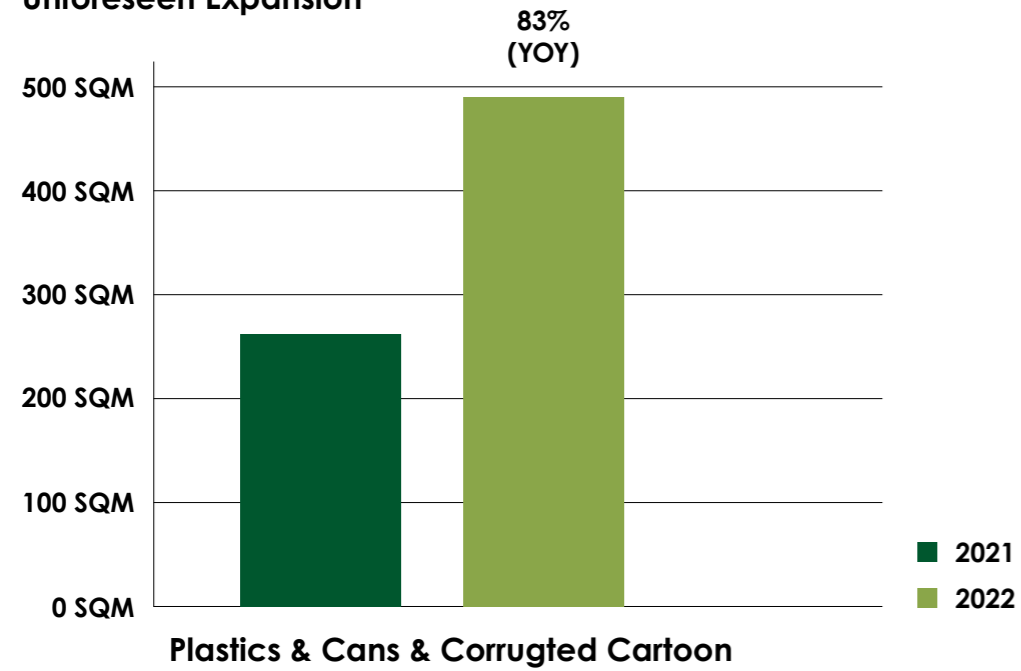


Featured Exhibiting Sector Companies:



Plastics Sector in 2022

Unforeseen Expansion



Visitors Profile

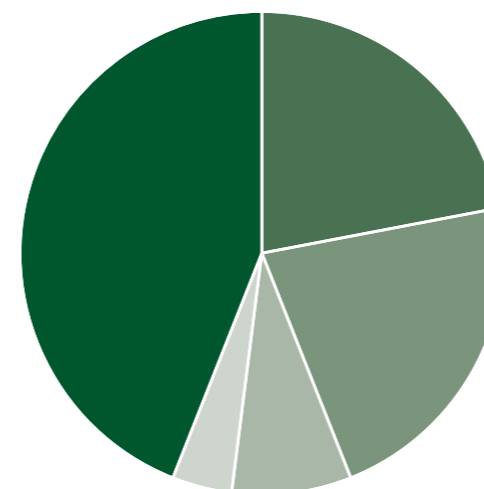


8,000 Visitors from 53 Countries

Featured Exhibiting Sector Companies:



Job level



44% Head / Senior

22% Director / VP

22% Executive

8% C-Level

4% Diplomat

Nature of Business



Food & Beverage
Manufacturers



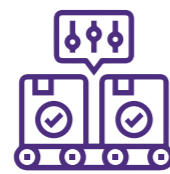
Ingredients
Manufacturers



Procurement
& Supply
Management



Research &
Development



Quality Control
& Food Safety



Importer and
Exporter



Product
Development



Distributors

Top Visiting Countries



Egypt



KSA



UAE



India



Yemen



Jordan



Nigeria



Sudan



Kenya



Visitor Testimonials

"I believe Egypt is at the forefront of the food industry in Africa. We need African countries to learn from Egypt's experience and grow alongside the advancement that Egypt already have. We are pleased to announce our partnership with Propak Mena"

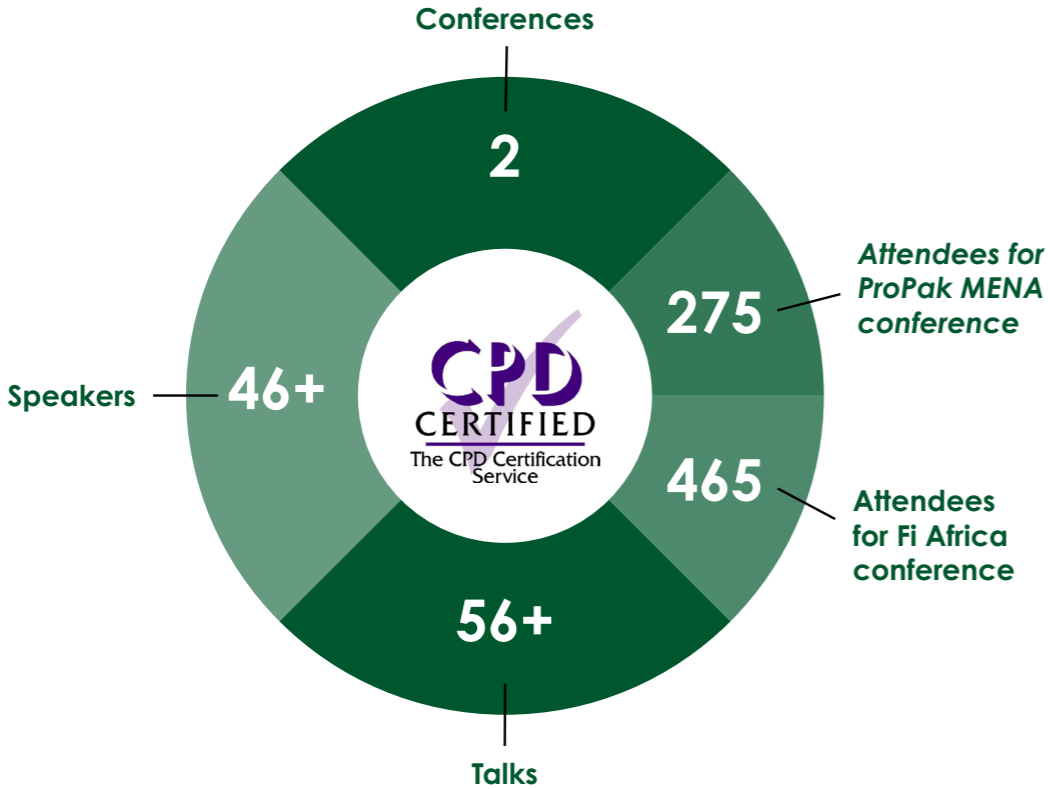
Ahmed Alex Omaha
President - African Packaging Organisation

"I'm thrilled that we showcased the concept of design thinking at AFM, and attending the exhibition was a great experience; it was a privilege to have Propak Mena alongside FI Africa this year, as it allowed us to meet new Danone clients and merchandisers"

Samir Mofteh



Conference 2022 Highlights



Discover Some of ProPak MENA Conference Sessions

May 29th

THE ROLE OF PACKAGING IN FOOD WASTE PREVENTION

ENG. SUJUD AL-BALAWNEH
Director of The National Packaging Center
JoPack - Amman, Middle East and Africa

PROPAK MENA
AFRICA FOOD MANUFACTURING

CPD CERTIFIED
The CPD Certification Service

May 30th

TRUST IS GOOD, SUPERVISION IS KEY!

SANKY MARZOUK
Head of business development
at vali.sys GmbH

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May 31st

COMMON PACKAGING STANDARDS AND REGULATIONS FOR SEAMLESS INTERCONTINENTAL TRADE IN AFRICA

KOFI ESSUMAN
Chief Executive Officer
of GS1 Ghana
Institute of Packaging Ghana/APO

PROPAK MENA
AFRICA FOOD MANUFACTURING

CPD CERTIFIED
The CPD Certification Service

What to expect at ProPak MENA 2023



300
Exhibitors

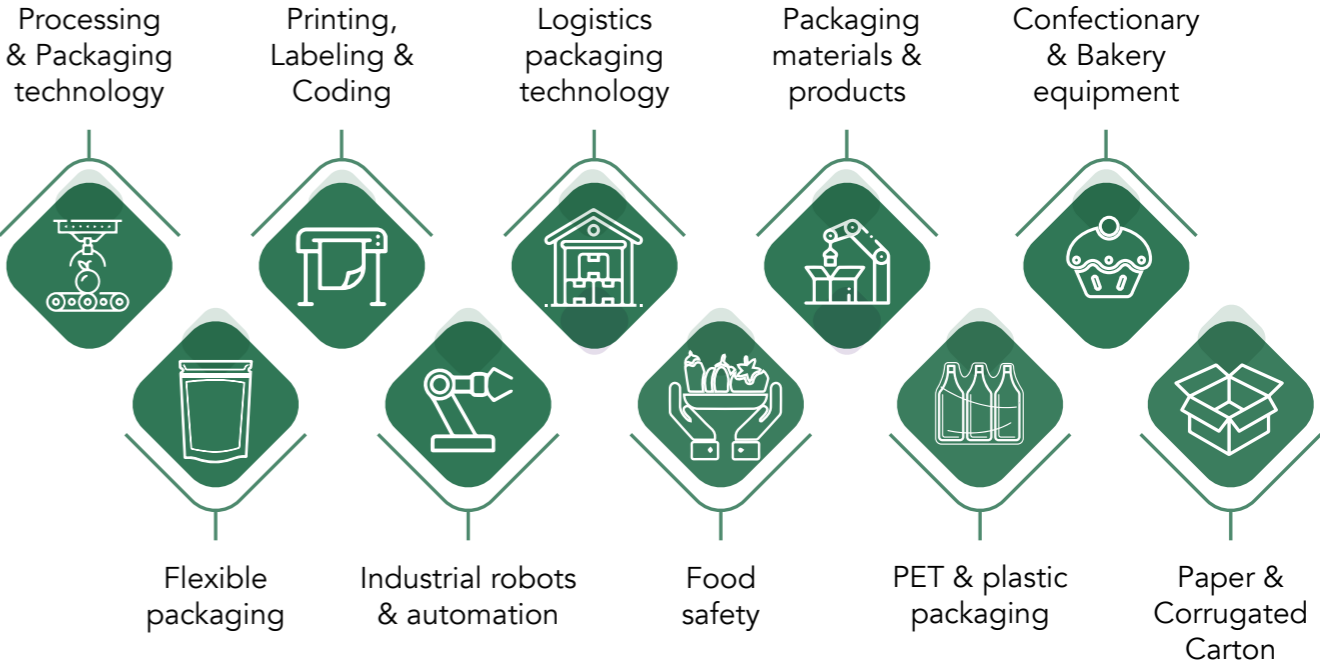


20
Countries



10,000
Visitors

Key Sectors



Features




Pre-arranged matchmaking



Promotional webinars



Conference and educational workshops




Company and products listing



Trainings



Lead Retrieval

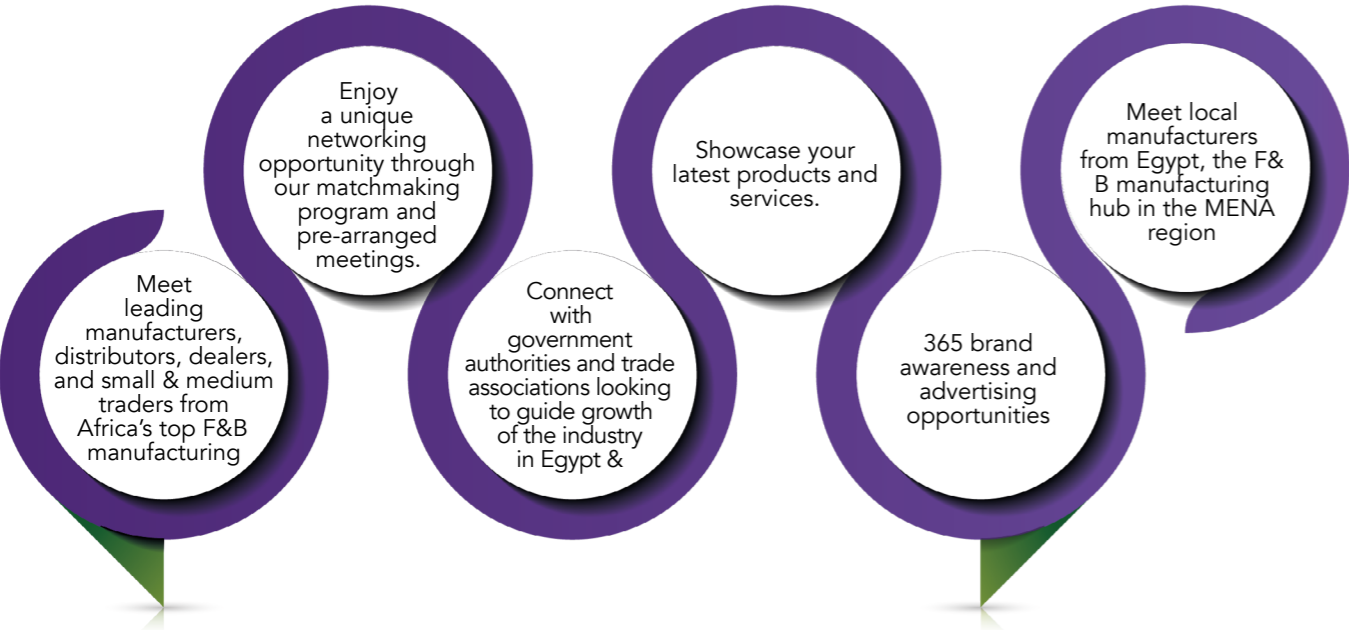


Digital advertising opportunities



Gala Dinner

How can you benefit from being part of ProPak MENA 2023



Arab StarPack Pro



ProPak MENA 2023 supports packaging innovation and food and beverage sector innovations. in Parnter-ship with LibanPack and UNIDO, will host the Arab Star Pack 2022 winners award ceremony One of the biggest packaging competation, Arab Starpack Professional, is For industries and professionals in the Arab Region. on the second day of the show, May 29.

Organized By




UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

Strategic Partner

PROPAK MENA

Endorsed By





Stand Types



Space Only	Aluminum Shell scheme	Wooden Stand
Floor space that allows you to design and produce your own original stand	Floor space, walls, carpet, lighting,Source of electricity, 2 chairs, table and wastepaper basket	Floor space, walls, carpet,lighting, Source of electricity, Frontdesk, 3 chairs, table, stand, and wastepaper basket
(Minimum 18 sqm)	(Minimum 9 sqm)	(Minimum 18 sqm)
\$360	\$400	\$440

ProPak Global Map

Portfolio of Events

- PROPAK ASIA

14 - 17 June 2023
Bangkok International Trade & Exhibition Centre (BITEC)
Bangkok
propakasia.com
- PROPAK CHINA

8 - 10 November 2022
The National Exhibition Convention Center
Shanghai
propakchina.com
- PROPAK VIETNAM

12 - 14 April 2023
Saigon Exhibition & Convention Center
Ho Chi Minh City
propakvietnam.com
- PROPAK MENA

28 - 30 May 2023
Egypt International Exhibition Center
Cairo
propakmena.com
- PROPAK INDIA

17 - 19 August 2023
Bombay Exhibition Center (BEC)
Mumbai
propakindia.com
- PROPAK PHILIPPINES

1 - 3 February 2023
World Trade Centre Metro Manila (WTCMM)
Manila
propakphilippines.com



Co-located with

Fi

Food ingredients Africa

BY AFRICA FOOD MANUFACTURING

Fi Africa is Africa's most comprehensive event for food ingredients in the F&B manufacturing industry, offering a one-stop sourcing platform for food ingredients in the region.

ProPak MENA Commitment to Sustainability

We want to play a role in helping the market to improve its sustainability by connecting people with the networks and knowledge to help solve the big challenges in the energy sector. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.



About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

Get in touch with us

Find out more about how we can help you to grow your business through our diverse exhibiting and sponsorship opportunities

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#ProPakMENA2023

<https://www.propakmena.com>



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 **informa**markets